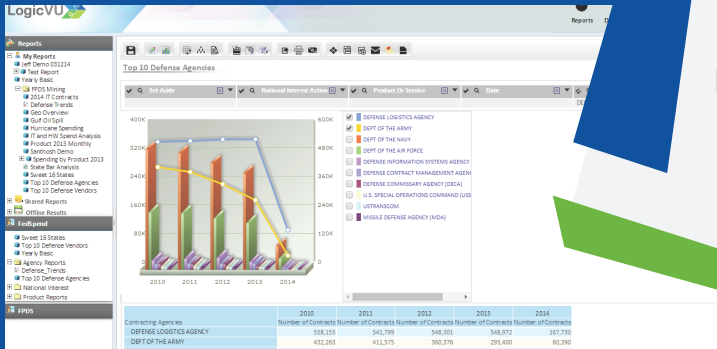# LogicVU

Product Overview

LogicVU is our Business Analytics & Data Visualization product that enables organizations to mine their structured/unstructured volumes of business data and discover information to support dynamic business decisions. LogicVU effortlessly builds actionable information identifying and connecting organizational KPIs

Why LogicVU?

LogicVU helps business users explore, understand and visualize their data.
LogicVU empowers users to leverage full spectrum of Business Intelligence & Analytics solutions with ease and stunning visualizations, interactive dashboards, pixel perfect reports, Ad-hoc OLAP analysis to advanced geo-spatial visualizations & many more.
LogicVU addresses the following key challenges encountered by business entities:

- **Business users unable to direct their own BI and analytics**
- **High dependency on IT/specialized skills to build reports**
- **Extensive data management tasks for delivering visual analytics**
- **Data reliability and performance issues**
- **Expensive license and support costs**
- **No integration with Big Data and Predictive Analytics**
- **User adoption challenges and complex changes**

Our Core Offerings

Plug & Play BI Solution

- Instant analysis and actionable insights
- Scalable solutions for Ad-hoc requirements

Core Competency

- Deep expertise in analytics to enable speed to market
- Business user centric approach to enable higher user adoption

Delivery Excellence

- Proven and successful delivery approach to suit customer needs
- Highly skilled and experienced resources

Supported Platforms

Oracle, SQL Server, DB2, MySQL, Hadoop/Hive, Teradata, Netezza, Salesforce, Excel,Text files,Microsoft Analysis Server (Plug & Play),Mondrian (Plug & Play), SAP HANA (Plug & Play)